

AVP STRATEGY #1: THE AVP CHAMPION

ABOUT THE AVP CHAMPION

Your AVP Champion will use the AVP-IT to set up five HPV immunization strategies in your clinic. Champions can be volunteers or be selected by the clinic head. This may be a physician, nurse, or practice manager with time to devote to the project, access to staff, and ability to take on a leadership role.

STEPS FOR A SUCCESSFUL AVP CHAMPION:

Onboard the AVP Champion

1. Identify an AVP Champion.

Your AVP Champion can be a volunteer or be selected by the clinic head. They can be a physician, nurse, or practice manager with time to facilitate the strategy rollouts, access to staff, and ability to take a leadership role.

TIP: Appoint a back-up AVP Champion to provide continuity in the AVP rollout if the prime appointee is unavailable.

TIP: Recommended qualities of your AVP Champion:

Dedicated: Is vested in optimizing clinic function and giving patients the best health service possible.

Eager: Excited about opportunity to use the AVP-IT to implement proven strategies in their clinic to increase HPV vaccination rates.

Capable: The AVP-IT simplifies and demystifies the process of setting up your clinic for success. Irrespective, it is important that the champion be organized and able to communicate with the clinic personnel. Prior QI experience and/or training is helpful but not essential.

2. Ensure the AVP Champion understands their role.

The AVP Champion is your clinic's first strategy. The AVP Champion will use the AVP-IT as a guide to setting up five remaining strategies to improve clinic HPV vaccination rates.

TIP: The 5 remaining evidence-based strategies are explained in this Action Plan and comprise:

1. Assessment & feedback reports for clinicians,
2. Access to the AVP continuing education training for all clinic members,
3. Automated prompts to clinicians on patient HPV vaccination status,
4. Parent reminder systems, and
5. Providing the AVP HPVcancerFree app to parents of vaccine-eligible patients.

Link the AVP Champion with the AVP-IT

The AVP Champion can complete the following steps:

1. **Log on** to the AVP-IT at URL: <http://avptexas.org>
2. Choose the **Action Plan tab** and complete the 12-item **AVP Action Plan assessment** in response to system cues. Information about the clinic (e.g. clinic location, clinic size, EMR, patient demographics and current practices) will enable the AVP-IT to provide a tailored Action Plan.
3. **Review the tailored AVP Action Plan.** The Action Plan provides tailored recommendations for implementation of the strategies to increase HPV vaccination.

TIP: Set up a dedicated binder for all written materials (i.e. Action Plan and associated tools). This is helpful to keep all AVP materials in order during the rollout.

4. **View the AVP Champion Webinar.** The webinar introduces the program to AVP Champions. It reviews each strategy to increase HPV vaccination and the champion's role in implementing and monitoring each strategy.
5. **Introduce the AVP and champion role to clinic staff.** The champion can introduce the AVP to clinic personnel within two weeks of launching the program. This orientation is best given to the entire clinical team involved in immunizations, including physicians, nurses, and medical assistants.

TIP: The AVP-IT contains brief summary material and a presentation on the AVP strategies and the role of the champion that can be used to orient the clinic personnel.

6. **Follow the AVP Action Plan guide to implement clinic-wide strategies to increase HPV vaccination coverage.** The AVP Action Plan provides steps on how to implement the remaining 5 evidence-based strategies. The plan is tailored to the needs of your clinic

based on the answers to assessment questions (described in step 2 above). A summary table of AVP Champion duties for each strategy is provided in Table 1 below.

TIP: AVP Champions can also access information on any strategy by using the 'My Toolbox' tab on the AVP-IT.

7. **Ensure all strategies are implemented as described in the AVP Action Plan.** The AVP is demonstrated effective in increasing initiation and completion rates when all strategies are implemented in the way described in your Action Plan. These results aren't guaranteed if a piecemeal approach is taken to selection of strategies or they are implemented in ways other than described

Summary of AVP Champion Tasks by Strategy

#	Strategy	Description	Champion's Tasks
1	Continuing Education (CE)	Online educational activity aimed to develop providers' knowledge, skills, and performance in delivering HPV vaccination	<ul style="list-style-type: none"> • Notify clinic staff about the AVP "Optimizing HPV Vaccination" online CE activity • Note that the activity is an easy way to obtain ethics credit • Ensure that all clinic staff (and new members) complete the CE activity
2	Assessment and Feedback (A&F)	Reports that present providers with feedback on their performance in delivering adolescent vaccinations to their patients	<ul style="list-style-type: none"> • Ensure availability of IT resources to perform data pulls on a quarterly basis • Ensure that data is inserted into the A&F reports (this may be the Champion or an assigned clinic staff member) • Print and distribute A&F reports to providers and clinic staff on a quarterly basis
3	Provider Prompts	Alerts that let healthcare providers know when patients are due for HPV vaccination	<ul style="list-style-type: none"> • Work with your EMR vendor and learn if/how EMR-based provider prompts for HPV vaccination can be configured for your practice • Ensure availability of IT resources to set up EMR provider reminders (or alternate reminders if EMR reminders are not possible) • Train clinic staff on provider reminders
4	Parent Reminders	Reminders to let patients (parents) know when they are due for HPV vaccination	<ul style="list-style-type: none"> • Work with your EMR vendor and learn if/how EMR-based parent reminders for HPV vaccination can be configured for your practice • Ensure availability of IT resources to set up a parent reminder system • Notify clinic staff about parent reminders
5	Parent Education	A self-administered app designed to raise awareness of HPV	<ul style="list-style-type: none"> • Notify clinic staff about the AVP HPVcancerFree app

		vaccination, reduce barriers to HPV vaccination, and enable parents to schedule HPV vaccination reminders through their smartphone	<ul style="list-style-type: none"> • Train clinic staff to provide instructions to parents on how to download and use the HPVcancerFree app • Ensure clinic staff provide the HPVcancerFree App to parents of all eligible patients • Post flyers on the HPVcancerFree app in the clinic waiting room and exam rooms
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TOOLS FOR AVP CHAMPION TRAINING

The AVP Champion Webinar introduces the program to AVP Champions, reviews each strategy to increase HPV vaccination, and the champion’s role in implementing and monitoring each strategy. You can access this webinar at the following link: <https://youtu.be/pZ0c5q9YiMY> or you can find it located on the 'My Toolkit' page. If you choose to view it through the 'My Toolkit' page, you can locate it in the 'AVP Champion' dropdown section. Click the 'View More' button next to 'Tool's.

TIPS FOR A SUCCESSFUL AVP CHAMPION

These quick tips have been used successfully to help AVP Champions complete the AVP strategy rollout and may be helpful to your AVP champion.

- ❖ Ensure the person taking on the AVP Champion role has encouraged past program objectives and reinforces HPV vaccination as a priority at your clinic.
- ❖ Include “AVP Champion” in the employee’s job title and add the champion responsibilities to their job description.
- ❖ Announce the AVP Champion at the clinic staff meeting.
- ❖ Confirm that the champion has reviewed the AVP Champion training video and has the necessary information on their role and responsibilities.
- ❖ Allow the champion designated time to execute champion tasks.
- ❖ Encourage the champion by including responsibilities in different areas of the clinic.

Quote from the field ...

“It was ... who said we’re going to take this and everybody got on board. . . . [H]e’s been a champion from day one and that makes things easier. If I compare my other two [projects], the other educational grant that I have, I think the key here is that he is champion and he gets it, and he sees the value and the importance of it. So for me, that has been the key here.”

Clinic Staff Member’s views on the importance of a champion